



Plastic Surgery Lite

Beauty's newest secrets often come in a syringe

By Olaitan Fakinlede

What if you could erase crow's feet, eliminate eyebrow furrows, and soften marionette lines and nasolabial folds all in the blink of an eye? The terms may sound nice, but we're talking about wrinkles. As we age, fat runs away from our faces and stores itself in our hips and thighs. However, there is a multibillion-dollar industry obsessed with aesthetic beauty, cranking out solutions to wage war with Father Time.

Abundant supplies of collagen under the skin are responsible for skin strength and elasticity, and with age, collagen degrades leading to the appearance of wrinkles and loss of the fullness synonymous with youth. To regain your youthful looks you could take out a mortgage to pay for beauty products, or better yet cash in your life insurance for plastic surgery. But with all the latest developments in dermal technology, there is a lighter alternative — injectables. We've highlighted the top shots to combat those troublesome wrinkles.

Long Lasting, New Generation Filler-Uppers

Evolence

This "new generation" facial filler was approved less than a month ago, but has been available in Canadian, European and Asian markets since 2004. Evolence is an advanced collagen-based dermal filler that provides long-lasting treatment of moderate to deep facial wrinkles and folds. A lighter formulation of the filler, Evolence Breeze, is pending U.S. approval for lip enhancement. The results of treatment with Evolence are immediate because it replaces lost collagen with long-lasting, naturally sourced porcine (pig) collagen. Results are clinically proven to last up to a year, which means there is no downtime post-treatment necessary.

Renowned celebrity plastic surgeon, Dr. Sam Rizk warns that, "Sometimes the body may be allergic to porcine or bovine collagen and surgeons need to give a test dose and wait at least a week before performing any treatments with Evolence." Other possible side effects of Evolence are injection-site related and include the development of small areas of firmness under the skin at the treated sites.